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## **CHW Elevates Laurie F. Hall, ASLA, PLA, ISA, to Principal And Senior Director Leading our Landscape Architecture Department**

**Gainesville, Ocala, Jacksonville, Fort Myers, FL** – CHW Professional Consultants, a leading planning, ecological, surveying, engineering, landscape architecture, and construction services firm is proud to announce the promotion of Laurie F. Hall, ASLA, PLA, ISA, to the role of Principal and Senior Director.

As Principal and Senior Director, Laurie will continue to lead CHW's Landscape Architecture department, leveraging her passion and expertise to enrich the organization's senior leadership. With a remarkable 17-year career that includes expansive campus-wide master planning, community place-making, and commercial and multi-family residential ventures, Laurie's work has profoundly shaped the landscape of the Southeastern U.S. Her community-centric approach synergizes her expertise in site design, project management, and consensus building.

Laurie's elevation to Principal and Senior Director comes as a part of CHW's strategic growth plan and will be instrumental in supporting the future goals of the organization. This key move underlines the company's commitment to recognize the immense talent within the organization and aligns with CHW's 2025 Vision and 35-year Anniversary Celebration.

Robert J. Walpole, PE, LEED AP, CEO and President of CHW, remarked, "Laurie's promotion to Principal and Senior Director reflects her extraordinary experience and passion for creating transformative spaces. Her unwavering dedication to mentoring and advancing the profession of landscape architecture is an invaluable asset to our team and the communities we serve. We are excited about the continued growth and success of our Landscape Architecture team under her capable leadership."

Throughout her career, Laurie's unwavering dedication to professional and community engagement has been evident in her numerous accomplishments. As President of the American Society of Landscape Architects Florida Chapter, Laurie leads many local, state, and national advisory boards. Her passion for mentoring students and emerging professionals, and championing women in design and construction fields, embodies her commitment for making a difference. In recognition of her exceptional talent, contributions and impact, Laurie was recently honored as one of the University of Florida's 2023 40 Gator Under 40 class of honorees. This accolade is bestowed upon outstanding young alumni whose achievements positively impact the Gator Nation, the communities they serve, and their respective professions.

"I am truly honored and excited to step into the role of Principal and Senior Director at CHW," said Laurie F. Hall, ASLA, PLA, ISA. "Collaborating with our talented team and contributing to the growth and development of our communities has been an incredibly rewarding experience. As we continue to create exceptional spaces that enhance the lives of those who live, work, and play in them, I remain deeply committed to mentoring the next generation of landscape architects and championing diversity within our profession."

## About CHW Professional Consultants

Founded in 1988, CHW Professional Consultants is a multi-disciplinary firm providing civil engineering, land surveying, land development planning, ecological services, landscape architecture, transportation planning and traffic engineering, and construction services, to clients in the private and public sectors. CHW's 100+ employees proudly collaborate with municipalities, state agencies, developers, landowners, utility companies, and industrial, healthcare, education, and nonprofit clients from project concept to completion, taking a customized approach to every project. CHW delivers world-class performance focused on creating effective, long-term partnerships with its clients. Learn more at [www.chw-inc.com](http://www.chw-inc.com).

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